

# NEWS



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## **THPRD Selects Holly Thompson to Fill Top Communications Position**

Tualatin Hills Park & Recreation District is excited to announce that Holly Thompson has been hired as the District's Director of Communications. The position had been vacant since July 31, following the retirement of long-time communications director, Bob Wayt.

Thompson comes to the District with 20 years of public service with the City of Beaverton. There, she led the City's public involvement and communication efforts, including the community visioning, cultural inclusion program, neighborhood involvement, city events, marketing, public information, and communications for the Beaverton Public Safety Center and Urban Renewal initiatives. Many of these programs received regional and national awards under her leadership. In addition, as a recent THPRD Board member, Thompson brings experience working with the District's elected officials and policy makers.

The Director of Communications is responsible for communications and marketing strategy development and implementation, community engagement, media relations, and public information. The position also provides oversight to the Scholarship Program and serves as the lead for the District's diversity, equity, and inclusion (DEI) efforts. The director is a member of the management team and oversees staff responsible for activities within the division.

"I am thrilled to have someone of Holly's caliber as our new Director of Communications," states Doug Menke, THPRD General Manager. Menke adds, "Not only does she bring tremendous experience in public involvement and communications, but she has a profound passion for the work that sets her apart. I am confident she's going to be a catalyst in helping THPRD continue to excel at serving a diverse and growing community now and into the future."

Thompson competed in a hiring process conducted by the Prothman Company, a Northwest-based consulting firm specializing in national and regional executive recruitment services for cities, counties, special districts, nonprofits, and other governmental

agencies throughout the United States. She emerged as the top choice in a pool of nearly 100 candidates.

### **About THPRD**

Formed in 1955, THPRD is the largest special park district in Oregon, spanning 50 square miles and serving about 250,000 residents in the greater Beaverton area. The district provides year-round recreational opportunities for people of all ages and abilities. Offerings include thousands of widely diverse classes, 95 park sites with active recreational amenities, nearly 70 miles of trails, eight swim centers, six recreation centers, and about 1,500 acres of natural areas. For more information, visit [www.thprd.org](http://www.thprd.org) or call 503-645-6433.